

Blue and Yellow Logic

Cultivating economic, social, and racial diversity in sustainability.

We support communities and organizations in Going, Growing and Re-Membering “Green” through collaborative consulting, and providing experiential learning opportunities in urban agriculture and energy efficiency.

COLLABORATIVE
CONSULTING

GREENING
BUSINESSES &
EVENTS

GREEN
WORKFORCE
DEVELOPMENT

URBAN
AGRICULTURE

URBAN
MARKETING &
PUBLIC
RELATIONS

Our programs include:

• Collaborative Consulting

Facilitating connection among grassroots and grasstops by bridging the diverse gifts and needs of businesses, nonprofits, government, academia, philanthropy, and communities of color

- Cultural competency and reclamation training and outreach
- Project visioning and management
- Presents the big picture of sustainability by connecting services and organizations through engaged action toward a triple bottom line (gauging corporate success on three fronts: financial, social and environmental)

• Greening Businesses & Events

Partnering with chambers of commerce, property owners, and promoters to engage and inform the process of professional greening

- Sustainability 101/Eco-evaluations
- Basic Retrofits and Weatherization
- Social Innovation Business Incubator
- Programming Expertise and Waste Stream Diversion

• Green Workforce Development

Fostering community/self-reliance, through sustainable education to mobilize underrepresented populations in green career workforce programs

- Train High-risk populations in eco-auditing and land stewardship
- Manage year-round Workforce Investment Act Training
- Eco-Cultivator project implementation with integrated curriculum
- Green Jobs Certification, Internships and Fellowship Programs

• Urban Agriculture

Restoring healthy sustainable food systems by reclaiming traditional practices, and supporting and building multicultural leadership

- Modeling Community-Powered Gardens
- Composting/Verma-composting and Permaculture Workshops
- Networking Localized Food Security Resources
- Dismantling Racism Symposiums and Social Justice Presentations

• Green Urban Marketing and Public Relations

- Green Conceptual Design
- Art Direction
- Promoting Sustainable Service Providers and Products
- Social Media/Guerrilla Marketing



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Blue and Yellow Logic is a social enterprise founded and powered by wo(wen) of color.



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